

People's Debit Card Special Usage Promotion 2024

Period of the Promotion: 1st July – 30th September 2024

Eligible Customers: People's Bank Debit Card Holders (New & Existing)

Prize Scheme

1. Monthly Winners

Month	No of winners	Gift (per winner)
July	50 winners	LKR 25,000 worth of Supermarket vouchers
August	50 winners	LKR 25,000 worth of Supermarket vouchers
September	50 winners	LKR 25,000 worth of Supermarket vouchers

2. Grand Prize winners

Grand prize winners (top 3 winners) are entitled to get items of household electronic items as gift value mentioned below.

Winner	Gift Value (LKR)
1 st Place	1,000,000
2 nd Place	500,000
3 rd Place	250,000

Methodology / Terms & Conditions

- People's Bank existing / new debit card customers will be entitled to this usage promotion.

Monthly Draw:

- Customers who conduct a minimum POS/e-commerce (Online) transaction value of LKR 10,000/- (cumulative) and a minimum of 04 retail transactions during one month are eligible for the monthly raffle draw.

Grand Prize / Final Draw:

- Customers who conduct a minimum POS/e-commerce (Online) transaction value of LKR 50,000/- and a minimum 15 number of Retail/ POS transactions during the 3-month promotion period are eligible for the final draw/ grand prize selection.
- **Selection mechanism:** Raffle Draw