

Terms and Conditions of “Dholos mahe Vaasi Chakraya”- Business Promotion Campaigns for 2025

1. “Ran Kaasi Vaasi”- Remittance Promotional Campaign

Methodology/Terms and Conditions

1.1 Campaign Period

The period considered for “Ran Kaasi vaasi” campaign is from 2025.01.01 to 2025.01.31.

1.2 Eligibility Criteria and Prize Details

- a) The top 3 customers who receive the highest value of Workers' Remittances during 2025.01.01 to 2025.01.31, directly into their People's Bank accounts (FC and LKR) will be selected and awarded a 22K gold coin each.
- b) Receiver /Beneficiary of a Remittance is eligible for this Draw.

1.3 Selection of Winners

The highest Inward Workers' Remittances value (Cumulative of the remittances received during the period will be considered) directly received to the People's Bank FC and LKR accounts by a single customer will be considered.

1.4 Exclusions

- a) Remittances received via drafts, TCs, and currency notes are not eligible for this Business Promotional Campaign.

1.5 Exclusion of Eligibility

Inward Remittances received to staff accounts of People's Bank are excluded from this campaign.

1.6 General Conditions

- a) Workers' Remittances paid on each day of the week (including Saturdays and Sundays/ Bank holidays) will be considered as eligible remittances to select the winners for the draw.
- b) People's Bank reserves the right to disqualify any participant who does not comply with these terms and conditions.
- c) In the event of any dispute or clarification regarding the campaign, the decision of People's Bank management will be final.

2. “Nidahas Pranama”- “Ethera Udana” PFC Minors’ Account Campaign

Methodology/Terms and Conditions

2.1 Campaign Period

The “Nidahas Pranama” campaign will be conducted from **2025.02.02 to 2025.02.08** (one week).

2.2 Eligibility Criteria

- a) Children whose parents (Mother and/ or Father) are already working abroad and sending remittances to Sri Lanka are eligible for this campaign.
- b) **A new ‘Ethera Udana’ PFC Minors’ Savings Account** should be opened at a People’s Bank Branch to be considered for the selection.
- c) One family from each branch will be selected randomly by the Branch Manager to be eligible for the prize.

2.3 Selection Process

- a) One eligible family per branch will be selected randomly by the Branch Manager.
- b) The selection will take place during the campaign period, and a new **‘Ethera Udana’ PFC Minors’ Savings account** needs to be opened to be eligible for the prize.

2.4 Prize Details

- a) The selected family will receive **LKR 5,000** worth of **cash** or **People’s Bank Gift Vouchers**.
- b) The prize will be awarded at the time of opening the new account.

2.5 General Conditions

- a) People’s Bank reserves the right to disqualify any participant who does not comply with these terms and conditions.
- b) The decision of the **Branch Manager** to select the eligible families is final.
- c) In the event of any dispute or clarification regarding the campaign, the decision of People’s Bank management will be final.

3. “Vanitha Pranama”- Remittance Promotion Campaign

Methodology/Terms and Conditions

3.1 Campaign Period

The “Vanitha Pranama” campaign will be conducted from **2025.03.01 to 2025.03.31**.

3.2 Eligibility Criteria

- a) The beneficiary must be a **female account holder** of People’s Bank.
- b) The Workers’ Remittance must be credited directly to a **personal account (FC/LKR)** maintained at People’s Bank.

3.3 Selection of Winners

- a) **Top 10 winners** will be selected based on the **highest value of Workers’ Remittances received** into People’s Bank accounts within the campaign period i.e. 2025.03.01-2025.03.31, where the beneficiary is a female.
- b) The remittances must be received during the **campaign period** (from **2025.03.01 to 2025.03.31**).

3.4 Prize Details

Each winner will receive **LKR 50,000** worth of cash prizes.

3.5 Exclusions from Eligibility

- a) Remittances received by **non-female account holders/ Joint Accounts** are not eligible.
- b) **Employees of People’s Bank** are not eligible to participate.
- c) Remittances received via **drafts, TCs and currency notes** are **not eligible**.

3.6 General Conditions

- a) Workers’ Remittances received **on any day of the week**, including **Saturdays, Sundays, and bank holidays**, are eligible for this campaign.
- b) People’s Bank reserves the right to disqualify any participant who does not comply with these terms and conditions.
- c) In the event of any dispute or clarification regarding the campaign, the decision of People’s Bank management will be final.

4. "Kalin Awrudu Vaasi"- Remittance Promotion Campaign

Methodology/Terms and Conditions

4.1 Campaign Period

The "Kalin Avurudu Vaasi" campaign will run from **2025.01.01-2025.03.31**.

4.2 Eligibility Criteria

Only **Inward Workers' Remittances** received directly into **People's Bank FC and LKR accounts** (personal accounts only) during the campaign period will be eligible for the prize draw.

4.3 Prize Details

25 winners will receive **LKR 25,000** worth of **bags of essential goods** for each.

4.4 Selection Process

Winners will be selected randomly by a draw for the beneficiaries who receive Workers' Remittances directly into their People's Bank accounts (FC/LKR) for the period from 2025.01.01 to 2025.03.31 and award each winner a Bag of Essential Goods worth LKR 25,000/-.

4.5 Exclusions

a) Remittances received via **drafts, TCs, and currency notes** are **not eligible** for this campaign.

4.6 Exclusions from Eligibility

Employees of People's Bank are not eligible to participate in this campaign.

4.7 General Conditions

- a) Workers' Remittances received **on any day of the week** (including **Saturdays, Sundays, and bank holidays**) are eligible for this campaign.
- b) People's Bank reserves the right to **disqualify any participant** who does not comply with these terms and conditions.
- c) In the event of any dispute or clarification regarding the campaign, the decision of **People's Bank management** will be **final**.

5. 'Shrama Harasara" PFC Accounts Promotion Campaign

Methodology/Terms and Conditions

5.1 Campaign Period

The "Shrama Harasara" campaign will be conducted from 2025.05.01-2025.05.31.

5.2 Eligibility Criteria

- a) Only **new Personal Foreign Currency Savings accounts** that are **opened during the campaign period** from **2025.05.01 to 2025.05.31** will be considered.
- b) The selected customers must be **expatriates** who have never had a PFC account with People's Bank.

5.3 Selection of Winners

Eligible Customers who open a new PFC account in the month of May will receive a cash voucher worth Rs. 5,000/-. Branch Managers will randomly select winners who is eligible for the Prize.

5.4 Prize Details

Each winning customer will receive **LKR 5,000** worth of **cash** or **People's Bank Gift Vouchers**.

5.5 Remittance Requirements

Remittances must be credited to the newly opened account within a reasonable time frame.

5.6 Exclusions

Customers who already hold a PFC account with People's Bank are **not eligible** for this campaign.

5.7 Exclusions from Eligibility

Employees of People's Bank are not eligible to participate in this campaign.

5.8 General Conditions

- a) People's Bank reserves the right to **disqualify** any participant who does not comply with these terms and conditions.
- b) In the event of any dispute or clarification regarding the campaign, the decision of **People's Bank management** will be **final**.

6 "Sanwathsara Pranama"- Remittance Promotional Campaign

Methodology/Terms and Conditions

6.1 Campaign Period

The "Sanwathsara Pranama" campaign will be conducted from 2025.01.01-2025.06.30.

6.2 Eligibility Criteria

- a) The remittances must be **Inward Workers' Remittances** credited directly into **People's Bank individual FC/LKR accounts** (personal accounts only).
- b) Only remittances received during the **campaign period** (from **2025.01.01 to 2025.06.30**) are eligible for the prize draw.

6.3 Prize Details

- a) A total of **64 winners** will be selected randomly by a **draw for beneficiaries who receive Workers' Remittances directly into their People's Bank accounts (FC/LKR)** for the period from 2025.01.01 to 2025.06.30.
- b) **Each winning customer** will receive a **bag of essential goods** worth **LKR 15,000**.

6.4 Selection Process

- a) Winners will be selected based on **Inward Workers' Remittances** received directly into People's Bank individual **FC and LKR accounts**.
- b) The winners will be chosen by a **random draw** from the eligible participants.

6.5 Exclusions

- a) **Remittances received via drafts, TCs, and currency notes** are **not eligible** for this campaign.

6.6 Exclusions from Eligibility:

Employees of People's Bank are not eligible to participate in this campaign.

6.7 General Conditions

- a) Workers' Remittances received **on any day of the week** (including **Saturdays, Sundays, and bank holidays**) are eligible.
- b) People's Bank reserves the right to **disqualify any participant** who does not comply with these terms and conditions.
- c) In the event of any dispute or clarification regarding the campaign, the decision of People's Bank management will be final.

Z “Doo Daru Pranama” - Remittance Promotional Campaign

Methodology/Terms and Conditions

7.1 Campaign Period

The “Doodaru Pranama” campaign will be conducted from **2025.10.01-2025.12.31**.

7.2 Eligibility Criteria

- a) To be eligible for the draw a new **“Ethera Udana” PFC Minors’ account should be opened at a People’s Bank Branch** during the campaign period.
- b) The newly opened accounts must receive **Inward remittances**, eligible **fund transfers**, or **AFT** (Automatic Fund Transfers) from the **parent’s or guardian’s account** during the campaign period.

7.3 Prize Details

Winners will receive **pre-arranged “Ethera Udana” school equipment sets** worth **LKR 5,000** each.

7.4 Selection Process

- a) **Winners** will be selected **randomly by a draw** for Minors who open **“Ethera Udana” PFC Minors’ accounts** during the campaign period.
- b) The Minors will be chosen for the draw based on their eligibility (i.e., accounts that have received remittances or transfers during the campaign period).

7.5 Prize Distribution

The **school equipment** worth **LKR 5,000** will be provided to each winner.

7.6 Remittance Requirements

Remittances/Fund Transfers must be credited to the newly opened account within the Promotional Period (2025.10.01-2025.12.31).

7.7 Exclusions

- a) Only **newly opened “Ethera Udana” PFC Minors’ Savings accounts** are eligible.
- b) Accounts that are **inactive** or do not meet the campaign criteria will not be eligible for the draw.

7.8 Exclusions from Eligibility

Employees of People’s Bank are not eligible to participate in this campaign.

7.9 General Conditions

- a) People’s Bank reserves the right to **disqualify** any participant who does not comply with these terms and conditions.
- b) In the event of any dispute or clarification regarding the campaign, the decision of **People’s Bank management** will be **final**.