

**Terms and Conditions of “Dholos mahe Vaasi Chakraya”- Business Promotion Campaigns for 2026**

**1. People’s Remittance- Nidahas Pranama”- “Ethera Udana” PFC Minors’ Account Campaign**

**Methodology/Terms and Conditions**

**1.1 Campaign Period**

The “Nidahas Pranama” campaign will be conducted from **2026.02.01 to 2026.02.28**

**1.2 Eligibility Criteria**

- a) Children whose parents (Mother and/ or Father) are already working abroad and sending remittances to Sri Lanka are eligible for this campaign.
- b) **A new ‘Ethera Udana’ PFC Minors’ Savings Account** should be opened at a People’s Bank Branch to be considered for the selection.
- c) One family from each branch will be selected randomly by the Branch Manager to be eligible for the prize.

**1.3 Selection Process**

- a) One eligible family per branch will be selected randomly by the Branch Manager.
- b) The selection will take place during the campaign period, and a new **‘Ethera Udana’ PFC Minors’ Savings account** needs to be opened to be eligible for the prize.

**1.4 Prize Details**

- a) The selected family will receive **LKR 5,000** worth of **cash** or **People’s Bank Gift Vouchers**.
- b) The prize will be awarded at the time of opening the new account.

**1.5 General Conditions**

- a) People’s Bank reserves the right to disqualify any participant who does not comply with these terms and conditions.
- b) The decision of the **Branch Manager** to select the eligible families is final.
- c) In the event of any dispute or clarification regarding the campaign, the decision of People’s Bank management will be final.

## 2 “People’s Remittance- Vanitha Pranama” - Remittance Promotion Campaign

### Methodology/Terms and Conditions

#### 2.1 Campaign Period

The “Vanitha Pranama” campaign will be conducted from **2026.03.01 to 2026.03.31**

#### 2.2 Eligibility Criteria

- a) The beneficiary must be a **female account holder** of People’s Bank.
- b) The Workers' Remittance must be credited directly to a **personal account (FC/LKR)** maintained at People’s Bank.

#### 2.3 Selection of Winners

- a) **Top 10 winners** will be selected based on the **highest value of Workers’ Remittances received** into People’s Bank accounts within the campaign period i.e. 2026.03.01-2026.03.31, where the beneficiary is a female.
- b) The remittances must be received during the **campaign period** (from **2026.03.01 to 2026.03.31**).

#### 2.4 Prize Details

Each winner will receive **LKR 50,000** worth of cash prizes.

#### 2.5 Exclusions from Eligibility

- a) Remittances received by **non-female account holders/ Joint Accounts (joint with non-female)** are not eligible.
- b) **Employees of People’s Bank** are not eligible to participate.
- c) Remittances received via **drafts, TCs and currency notes** are **not eligible**.

#### 2.6 General Conditions

- a) Workers' Remittances received **on any day of the week**, including **Saturdays, Sundays, and bank holidays**, are eligible for this campaign.
- b) People’s Bank reserves the right to disqualify any participant who does not comply with these terms and conditions.
- c) In the event of any dispute or clarification regarding the campaign, the decision of People’s Bank management will be final.

### **3 “People’s Remittance - Kalin Awrudu Vaasi”- Remittance Promotion Campaign**

#### **Methodology/Terms and Conditions**

##### **3.1 Campaign Period**

The “Kalin Awrudu Vaasi” campaign will run from **2026.01.01-2026.03.31**

##### **3.2 Eligibility Criteria**

Only **Inward Workers' Remittances** received directly into **People’s Bank FC and LKR accounts** (personal accounts only) during the campaign period will be eligible for the prize draw.

##### **3.3 Prize Details**

**50 winners** will receive **LKR 25,000** worth of **bags of essential goods** for each.

##### **3.4 Selection Process**

Winners will be selected randomly by a draw for the beneficiaries who receive Workers’ Remittances directly into their People’s Bank accounts (FC/LKR) for the period from 2026.01.01 to 2026.03.31 and award each winner a Bag of Essential Goods worth LKR 25,000/-.

##### **3.5 Exclusions**

a) Remittances received via **drafts, TCs, and currency notes** are **not eligible** for this campaign.

##### **3.6 Exclusions from Eligibility**

Employees of People’s Bank are not eligible to participate in this campaign.

##### **3.7 General Conditions**

- a) Workers' Remittances received **on any day of the week** (including **Saturdays, Sundays, and bank holidays**) are eligible for this campaign.
- b) People’s Bank reserves the right to **disqualify any participant** who does not comply with these terms and conditions.
- c) In the event of any dispute or clarification regarding the campaign, the decision of **People’s Bank management** will be **final**.

## **4 "People's Remittance- Shrama Harasara" PFC Accounts Promotion Campaign**

### **Methodology/Terms and Conditions**

#### **4.1 Campaign Period**

The "Shrama Harasara" campaign will be conducted from 2026.05.01-2026.05.31.

#### **4.2 Eligibility Criteria**

- a) Only **new Personal Foreign Currency Savings accounts** that are **opened during the campaign period** from **2026.05.01 to 2026.05.31** will be considered.
- b) The selected customers must be **expatriates** who have never had a PFC account with People's Bank.

#### **4.3 Selection of Winners**

Eligible Customers who open a new PFC account in the month of May will receive a cash voucher worth Rs. 5,000/-. Branch Managers will randomly select winners who is eligible for the Prize.

#### **4.4 Prize Details**

Each winning customer will receive **LKR 5,000** worth of **cash** or **People's Bank Gift Vouchers**.

#### **4.5 Remittance Requirements**

**Remittances must be credited to the newly opened account** within a reasonable time frame.

#### **4.6 Exclusions**

Customers who already hold a PFC account with People's Bank are **not eligible** for this campaign.

#### **4.7 Exclusions from Eligibility**

**Employees of People's Bank** are not eligible to participate in this campaign.

#### **4.8 General Conditions**

- a) People's Bank reserves the right to **disqualify** any participant who does not comply with these terms and conditions.
- b) In the event of any dispute or clarification regarding the campaign, the decision of **People's Bank management** will be **final**.

## 5 “People’s Remittance- Sanwathsara Pranama”- Remittance Promotional Campaign

### Methodology/Terms and Conditions

#### 5.1 Campaign Period

The “Sanwathsara Pranama” campaign will be conducted from 2026.01.01-2026.06.30.

#### 5.2 Eligibility Criteria

- a) The remittances must be **Inward Workers’ Remittances** credited directly into **People’s Bank individual FC/LKR accounts** (personal accounts only).
- b) Only remittances received during the **campaign period** (from **2026.01.01 to 2026.06.30**) are eligible for the prize draw.

#### 5.3 Prize Details

- a) A total of **65 winners** will be selected randomly by a **draw for beneficiaries who receive Workers’ Remittances directly into their People’s Bank accounts (FC/LKR)** for the period from 2026.01.01 to 2026.06.30.
- b) **Each winning customer** will receive a **bag of essential goods** worth **LKR 15,000**.

#### 5.4 Selection Process

- a) Winners will be selected based on **Inward Workers’ Remittances** received directly into People’s Bank individual **FC and LKR accounts**.
- b) The winners will be chosen by a **random draw** from the eligible participants.

#### 5.5 Exclusions

- a) **Remittances received via drafts, TCs, and currency notes** are **not eligible** for this campaign.

#### 5.6 Exclusions from Eligibility:

**Employees of People’s Bank** are not eligible to participate in this campaign.

#### 5.7 General Conditions

- a) Workers' Remittances received **on any day of the week** (including **Saturdays, Sundays, and bank holidays**) are eligible.
- b) People’s Bank reserves the right to **disqualify any participant** who does not comply with these terms and conditions.
- c) In the event of any dispute or clarification regarding the campaign, the decision of People’s Bank management will be final.

## 6 “People’s Remittance- Doo Daru Pranama”- Remittance Promotional Campaign

### Methodology/Terms and Conditions

#### 6.1 Campaign Period

The “Doodaru Pranama” campaign will be conducted from **2026.10.01-2026.12.31**.

#### 6.2 Eligibility Criteria

- a) To be eligible for the draw a new **“Ethera Udana” PFC Minors’ account should be opened at a People’s Bank Branch** during the campaign period.
- b) The newly opened accounts must receive **Inward remittances**, eligible **fund transfers**, or **AFT** (Automatic Fund Transfers) from the **parent’s or guardian’s account** during the campaign period.

#### 6.3 Prize Details

Winners will receive **school equipment sets** worth **LKR 5,000** each.

#### 6.4 Selection Process

- a) **Winners** will be selected **randomly by a draw** for Minors who open **“Ethera Udana” PFC Minors’ accounts** during the campaign period.
- b) The Minors will be chosen for the draw based on their eligibility (i.e., accounts that have received remittances or transfers during the campaign period).

#### 6.5 Prize Distribution

The **school equipment** worth **LKR 5,000** will be provided to each winner.

#### 6.6 Remittance Requirements

**Remittances/Fund Transfers must be credited to the newly opened account** within the Promotional Period (2026.10.01-2026.12.31).

#### 6.7 Exclusions

- a) Only **newly opened “Ethera Udana” PFC Minors’ Savings accounts** are eligible.
- b) Accounts that are **inactive** or do not meet the campaign criteria will not be eligible for the draw.

#### 6.8 Exclusions from Eligibility

**Employees of People’s Bank** are not eligible to participate in this campaign.

#### 6.9 General Conditions

- a) People’s Bank reserves the right to **disqualify** any participant who does not comply with these terms and conditions.
- b) In the event of any dispute or clarification regarding the campaign, the decision of **People’s Bank management** will be **final**.