Terms and Conditions

1. The additional 10% discount is valid for transactions made using People's Bank Credit Cards on 30th and 31st October and 1st November 2026 at participating merchants during Image Expo 2026.

2. The maximum total discount payout under this promotional campaign shall be limited to Rs. 25,000 per customer per card during the promotion period.

3. Any discount exceeding the maximum limit of Rs. 25,000 shall be charged to the respective customer after the conclusion of the promotional campaign.

4. All other applicable terms and conditions of the People's Bank Credit Card promotional campaign shall apply